

OT CT DEVELOPMENT & MEMBERSHIP SCRIPT - 2016

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SLIDE 1: DEVELOPING NEW COURTS AND RETAINING MEMBERS IN THE EXISTING COURTS IS WHAT WILL MAKE TEXAS CATHOLIC DAUGHTERS STRONG AND IN TURN THIS INCREASE IN MEMBERSHIP WILL CONTRIBUTE TO THE GROWTH OF THE LARGEST CATHOLIC WOMEN'S ORGANIZATION IN THE NATION.

CLICK (CDA LOGO)

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SLIDE 2: LAST SUMMER THE COVER OF THE SHARE MAGAZINE (HAVE AN EXAMPLE OF MAGAZINE AND PICK UP TO SHOW AUDIENCE) MADE EACH OF US WONDER "HOW CAN I MAKE MY COURT BE ON FIRE?"

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MEMBERS ARE THE FLAMES OF THE COURT; THE FLAMES WILL EXHIBIT HEAT AND WHEN THE HEAT GAINS STRENGTH, THE FLAMES WILL GROW.

GAINING STRENGTH THROUGH NEW MEMBERS AND NEW COURTS WILL BRING NEW IDEAS AND NEW PLANS. THIS NEW STRENGTH WILL THEN CREATE A BURNING DESIRE IN THE GROUP TO MAKE A DIFFERENCE.

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SLIDE 3: SO, NOW "WHAT DO COURTS NEED?"

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FIRST AND FOREMOST, THEY NEED WOMEN OF FAITH (EVE TREVINO, STATE REGENT, ASKED THAT ALL CDA MEMBERS BE WOMEN OF FAITH AS ONE OF HER GOALS); SECOND, THESE WOMEN OF FAITH SHOULD BE WILLING TO SHARE THEIR TIME AND TALENTS TO DEVELOP

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SPIRITUALITY AND

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SERVICE IN THEIR COURTS, CHURCH COMMUNITIES AND MOST IMPORTANTLY WITHIN THEIR FAMILIES.

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SLIDE 4: COURT DEVELOPMENT AND MEMBERSHIP HAS TWO DISTINCT AREAS:

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RECRUITMENT AND

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RETAINMENT.

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SLIDE 5: FIRST IS RECRUITMENT -- TEXAS STARTED DEVELOPING COURTS OVER 100 YEARS AGO SO SOME OF THESE COURTS ESPECIALLY NEED TO CONTINUE TO RECRUIT NEW MEMBERS. TEXAS IS PROUD TO ALSO HAVE COURTS THAT ARE BETWEEN 50 AND 100 YEARS OLD AS WELL. THE BOTTOM LINE IS THAT CONSTANT RECRUITMENT IS ESSENTIAL FOR GROWTH AND SUCCESS, EVEN FOR THE NEWER COURTS.

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RECRUITING FOR CDA INVOLVES 3 ASPECTS:

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THE PARISH COMMUNITY; SPIRITUAL DEVELOPMENT; AND THE SOCIAL ELEMENT.

PARISH COMMUNITY: IT IS IMPORTANT TO SPONSOR MEMBERSHIP DRIVES AND ASK PERMISSION TO MAKE BULLETIN ANNOUNCEMENTS AND PULPIT ANNOUNCEMENTS AT LEAST ONCE A YEAR. SET UP A TABLE OUTSIDE OF CHURCH TO HAND OUT FLYERS WITH THE COURT INFORMATION, HAVE A POSTER ON THE CHURCH BULLETIN BOARD, SPONSOR AN AD IN THE CHURCH BULLETIN, OR PREPARE A PACKAGE WITH COURT INFORMATION TO HAND OUT TO NEW MEMBERS OF THE PARISH.

SPIRITUAL DEVELOPMENT: THIS IS SO EASY FOR CDA TO ACCOMPLISH! OUR PROGRAM OF WORK, THE CIRCLE OF LOVE, INCLUDES A SPOKE ON SPIRITUAL DEVELOPMENT. IN THE TOOLS OF THE TRADE SECTION ON CIRCLE OF LOVE, THERE ARE MANY SUGGESTIONS THAT CAN BE IMPLEMENTED AT THE LOCAL LEVELS.

DO NOT BE AFRAID TO SPONSOR "TEA WITH A SAINT" - AN AFTERNOON OF TEA AND COOKIES WHILE LEARNING ABOUT A PARTICULAR SAINT OF INTEREST; PURCHASE AND HAND OUT FLYERS OR BOOKS ON A MYRIAD OF TOPICS, RANGING FROM SAINTS TO EVANGELIZATION METHODS; JOIN OR SPONSOR PRAYER GROUPS WITHIN THE PARISH SUCH AS "33 DAYS TO GLORY".

SOCIAL ELEMENT: CATHOLIC DAUGHTER WOMEN ENJOY EACH OTHER'S COMPANY AT MEETINGS AND WORK HARD FOR THEIR PARISHES AND COMMUNITIES.

DEEPLY SPIRITUAL, TOGETHER THEY SHARE FAITH, LOVE OF GOD AND A DISTINCTLY FEMININE SPIRITUALITY ALLUDED TO BY POPE JOHN PAUL II WHEN HE SPOKE OF THE NECESSITY OF "FEMININE GENIUS" IN TODAY'S WORLD.

CDA COURTS CAN SPONSOR A STYLE SHOW OR HOST A WINE & CHEESE RECEPTION TO RAISE MONEY FOR A SPECIFIC CAUSE, SUCH AS SMILE TRAIN OR LOCAL SCHOLARSHIPS.

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SLIDE 6: SECOND IS MEMBERSHIP RETAINMENT --

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THIS CAN BE ACCOMPLISHED BY HAVING PROGRAMS THAT ARE RELEVANT AND TIMELY (IN TODAY'S WORLD, YOU CAN INVITE A LEGISLATOR TO DISCUSS THE IMMIGRATION CRISIS TO EXPLAIN THE GOVERNMENT'S POSITION); HELPING MEMBERS ACHIEVE PERSONAL DEVELOPMENT THROUGH SPIRITUALITY AND FAITH; AND ACHIEVING PERSONAL SATISFACTION BY SERVING THE FAMILY AND COMMUNITY.

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SLIDE 7: NOW WE GET TO

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BOGO! THIS IS AN INITIATIVE THAT THE NATIONAL OFFICE STARTED TWO (2) YEARS AGO AND JUST ENDED ON JUNE 1, 2016. TEXAS WAS AWARDED 1ST PLACE AT THE NATIONAL LEVEL FOR DEVELOPING 15 COURTS IN THIS TIME PERIOD. TEXAS PICKED UP THE SLOGAN AND STARTED

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A ***BOGO!*** INITIATIVE AS WELL.

THE TEXAS STATE COURT HAS INVITED AND IS ENCOURAGING ALL LOCAL COURTS TO PARTICIPATE. THE CONTEST STARTED APRIL 1, 2015 AND WILL END MARCH 31, 2017. THERE ARE CASH PRIZES FOR 1ST, 2ND, AND 3RD PLACES FOR COURTS WHO BRING IN THE MOST MEMBERS, INCLUDING RENEWALS AND TRANSFERS. NEW COURTS WILL RECEIVE CREDIT FOR NEW MEMBERS BROUGHT IN AFTER THEIR 1ST MEETING, ALSO INCLUDING RENEWALS AND TRANSFERS.

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SLIDE 8: FOR MORE INFORMATION YOU MAY CONTACT

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TEXAS STATE COURT DEVELOPMENT & MEMBERSHIP CHAIR

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ROSIE STOCKWELL, 1ST VICE STATE REGENT

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THE EMAIL ADDRESS IS INCLUDED

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A MEMBERSHIP VIDEO FROM THE NATIONAL OFFICE CAN BE VIEWED FOR FURTHER INFORMATION.

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OLGA SAMANIEGO, 1ST VICE NATIONAL REGENT IS THE CHAIRMAN

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A YOU TUBE VIDEO LINK IS INCLUDED THAT WILL EXPLAIN MEMBERSHIP.

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SLIDE 9: THANK YOU FOR YOUR ATTENTION -- THIS CONCLUDES MY PRESENTATION. REMEMBER THE MOTTO OF THE STATE REGENT -

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"EVERYTHING IS POSSIBLE TO THE ONE WHO HAS FAITH" MARK 9:23

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